



Windsor & Maidenhead
planning & environment

Safe, Clearly Marked Cycle Routes FOR WINDSOR AND MAIDENHEAD

PROBLEM IDENTIFIED

The Royal Borough of Windsor and Maidenhead is an area of high car ownership. It was decided to implement cycle routes throughout the borough to promote the sustainable development of transport and to reduce reliance on car use by widening travel choice. The authority focused therefore on utility routes rather than purely leisure routes.

It was important that the routes were signed effectively as there are a number of these in the area, including National Cycle Network Route 4 and the Round Borough Route 52. In addition, residents were parking on the grass verges, which was not only undesirable but dangerous once the footway had been widened for use as a cycle route.

SOLUTION

A combination of Glasdon ENSIGN™, NEOPOLITAN™20 and EDGELINER™ bollards was chosen by Windsor and Maidenhead. They opted for 'shared route' sign faces on the ENSIGN sign carrying bollard. Large easy-to-read route numbers were applied to the bollard stem. The NEOPOLITAN 20 bollards complete with stylish gold banding were used at drop crossings in the residential areas to prevent vehicles accessing the footway. The EDGELINER bollard was supplied with reflective red banding and was installed along the verges to prevent dangerous parking whilst clearly delineating the cycle routes.

RESULTING BENEFITS

Local cyclists in Windsor and Maidenhead are delighted with their new safe routes as they connect a major residential area with the town centre. The cycle routes are safe and easy to follow as a result of the continuous numbering on the ENSIGN bollards and the delineation provided by the co-ordinating NEOPOLITAN and EDGELINER.

- ✓ Safer routes for all users.
- ✓ Clear and continuous highly visible signage.
- ✓ Easy maintenance - bollards never need painting.
- ✓ Stylish fully co-ordinating bollards.



What the Customer Says...

“The Glasdon Neopolitan, Ensign and Edgeliner bollards are aesthetically pleasing, effective and easy to maintain.”

John Rippon - Project Engineer,
Royal Borough of Windsor and Maidenhead.



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